

Cross River Publishing Consultants is conducting a search for a growing full-service publisher headquartered in Las Vegas, NV and specializing in behavioral healthcare topics. Our client's publications and materials are geared towards the general consumer, addiction professionals including therapists, counselors, physicians, and students, treatment facilities and hospitals, and recovering individuals and families.

Our client is seeking to fill the following position at our Las Vegas office:

Sales and Marketing Manager

The Sales and Marketing Manager will be critical to achieving our strategic plan and will be responsible for managing the daily sales functions of the company, including setting and achieving budgets, liaison with the client's trade distributor, expansion of sales to the professional community, direct sales in both print and digital format, and general sales management and analysis.

Interested candidates should possess the following:

- Bachelor's Degree in Marketing or related field
- Minimum 3-5 years experience in book publishing sales development or management
- Experience in the area of addiction/recovery, and behavioral self-help sales
- Social-Networking and digital sales techniques and knowledge of outlets

Competitive salary and benefits provided. Strict drug-free environment.

Email cover letter, resume, and salary requirements to Tom Woll, President, Cross River Publishing Consultants, Inc.: twoll@pubconsultants.com