

Digital Publishing Legal Issues

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Presented by

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DIGITAL PUBLISHING LEGAL ISSUES PROGRAM OVERVIEW

1. Author/Publisher Contracts

- a. Overview
- b. Contract Issues
 - 1) Grant of Rights & Control of E-Rights
 - a) Definition of E- Rights
 - b) Future Technology Clause
 - 2) Royalties
 - 3) Revisions & Updates
 - 4) Out-Of-Print
 - 5) Publicity
 - 6) Google Settlement

2. Licensing Electronic Rights for Distribution

- a. Overview
- b. Grant of Rights
- c. Term of Contract
- d. Termination for Non-Performance
- e. Pricing

3. Publisher Website Issues

- a. Ownership and Control

4. Copyright Law Protection of Digital Publications

- a. Overview of Copyright Law
- b. Digital Millennium Copyright Act
- c. Court Decision - Napster

5. Digital Rights Management Systems

- a. Overview
- b. Copyright Law Protection

6. Print-On-Demand

7. Marketing

- a. Social Media Legal Issues
- b. Excerpts
- c. Content Rights

8. Other Issues

- a. Advertising

The material contained in this outline and seminar is not legal advice. You should consult an attorney if you have legal questions that relate to your specific publishing issues and projects.

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