

PUBWEST

PUBLISHERS ASSOCIATION OF THE WEST

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For Immediate Release

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2008 PubWest Book Design Awards Winners Announced

Lake Oswego, Oregon—Recognizing superior design and outstanding production quality of books in 20 different categories, Publishers Association of the West (PubWest) is pleased to announce this year's winners of the prestigious PubWest Book Design Awards.

More than one hundred book entries were judged on typography, jacket/cover design, interior design, format, selection of materials used, and printing and binding production quality. Program chair Charlie Clark of Charlie Clark Books commented, "We were delighted to have an influx of new blood into the book design award process this year, both from the publishers who shared their books with us and from the members of the PubWest community who helped with the judging. As in the past, we had a wide selection of excellent entries. Judging them was difficult, and in many cases the difference between a gold, silver, and bronze winner was within a point or two. This year, the committee focused on expanding the entry categories in order to accurately reflect the wide variety of books produced by the entrants. We were gratified to see entries into so many categories, and I expect the process of refining those categories will continue in the coming year. I want to thank all the publishers who provided us with books for this contest, and I must also thank all of the judges--who spent the best weather that the Northwest has seen since last summer locked in a windowless room--for helping to select the best of our many entries."

The physical awards for the distinguished competition, now in its 24th year, are newly designed as well. "Winners will be provided with a medallion that will reflect the quality of the book through the quality of the award," said Clark. Publishers will be also able to purchase stickers for their books to highlight their award-winning status.

Winners will be recognized at PubWest's National Publishing Conference, November 13–15, 2008, in Portland. Contact the PubWest office for details about attending this event. A complete list of winners is attached.

Publishers Association of the West is a not-for-profit trade organization created to serve the needs of its members and as a forum for the discussion of publishing issues. The Association's membership ranges from small independent presses to publishers with worldwide operations. Affiliate members include printers, designers, binderies, and publishing freelancers. Membership is based primarily in the

western U.S. and Canada, but is not limited to these regions.

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Please contact executivedirector@pubwest.org for an electronic file of this list.

Category 1 Trade Book, Illustrated (more than 25%)

Gold *Randolph Caldecotts Picture Books* by Caldecott
Huntington Library, Publisher (San Marino, CA; tel: 626-405-2138)
ISBN: 978-0-87328-223-9, \$26.95
Editor: Susan Green
Designer: Tag Savage
Production Manager: Christine Taylor
Printer/Bindery: Friesens Corporation

Silver *Lionel H. Pries* by Jeffrey Karl Ochsner
University of Washington Press (Seattle, WA; tel: 206-221-7004)
ISBN: 978-0-295-98698-2, \$60.00
Editor: Marilyn Trueblood & Xavier Callahan
Designer/Production Manager/Typographer: Ashley Saleeba
Printer/Bindery: CS Graphics

Bronze *Ashen Sky: The Letters of Plimy the Younger on the Eruption of Vesuvius* by Benedicte Gilman
Getty Publications (Los Angeles, CA; tel: 310-440-6507)
ISBN: 978-0-89236-900-3, \$19.95
Editor: Benedicte Gillman
Designer: Kurt Hanser
Production Manager: Elizabeth Zozom
Artist/Illustrator: Barry Moser
Printer/Bindery: Tien Wah Press, Singapore

Category 2 Trade Book, NonIllustrated (25% or less)

Gold *Sweet Promised Land* by Robert Laxalt
University of Nevada Press (Reno, NV; tel: 775-682-2391)
ISBN: 978-0-87417-705-3, \$29.95
Editor: Sara Velez Mallea
Designer/Production Manager: Kathleen Szawiola
Printer/Bindery: Thomson-Shore, Inc.

Silver *Trail of the Red Butterfly* by Karl H. Schlesier
Texas Tech University Press (Lubbock, TX; tel: 806-742-2982)
ISBN: 978-0-89672-617-8, \$27.95
Editor: Judith Keeling
Designer: Lindsay Starr
Production Manager: Barbara Werdan
Photographer: A. Michael Powell
Printer/Bindery: Thomson-Shore, Inc.

Bronze *Only Revolutions* by Mark Z. Danielewski
Pantheon Books (New York, NY, tel: 212-572-2854)
ISBN: 978-0-375-71390-3, \$16.95
Editor: Edward Kastenmeier
Designer: Peter Anderson
Production Manager: Avery Fluck
Printer: Whole Book Manufacturing
Bindery: RRD / Shenzhen

Category 3 Children's / Young Adult Illustrated

Gold *Randolph Caldecotts Picture Books* by Caldecott
Huntington Library, Publisher (San Marino, CA; tel: 626-405-2138)
ISBN: 978-0-87328-223-9, \$26.95
Editor: Susan Green
Designer: Tag Savage
Production Manager: Christine Taylor
Printer/Bindery: Friesens Corporation

Silver *My Travels with Clara* by Mary Tavener Holmes
Getty Publications (Los Angeles, CA; tel: 310-440-6507)
ISBN: 978-0-89236-8808, \$17.95
Editor: John Harris
Designer: Jim Drobka
Production Manager: Elizabeth Zozom
Artist/Illustrator: Jon Cannell
Printer/Bindery: Tien Wah Press, Singapore

Bronze *Torina's World: A Child's Life in Madagascar* by Joni Kabana & Benjamin Opsahl
Arnica Publishing Inc. (Portland, OR; tel: 503-225-9900)
ISBN: 978-0-9794771-4-0, \$14.95
Editor: Gloria Martinez
Designer: Aimee Genter
Production Manager: Dick Owsiany
Photographer: Joni Kabana
Printer/Bindery: Whiz Group Inc.

Category 4 Artist's Book

Gold *Dearest* by Michelangelo Altiere
London House Publishing (Montgomery County, OH; tel: 937-833-9393)
ISBN: 978-0-09800200-0-7, \$119.99
Editor: Michael M. London
Designer: Michael M. London
Production Manager: Jennifer L. London
Artist/Illustrator: Michael M. London
Printer/ Bindery: London House Publishing

Category 5 Academic Book / Non-Trade

Gold *Cave, City, and Eagles Nest* by David Carrasco & Scott Sessions / various (edited Volume)
University of New Mexico Press (Albuquerque, NM; tel: 505-272-7189)
ISBN: 978-0-8263-4283-6, \$65.00
Editor: Luther Wilson
Designer / Production Manager: Kathleen Sparkes
Artist/ Illustrator: Various
Photographer: Various
Printer: Four Colour Imports, Ltd. /Everbest Printing Company, Ltd.
Bindery: Everbest Printing Company, Ltd.

Silver *Image and Paradigm in Plato's Sophist* by David Ambuel
Parmenides Publishing (Las Vegas, NV; tel: 702-892-3934)
ISBN: 978-1-930972-04-9, \$32.00
Designer: Jim Keller
Production Manger: Eliza Tutellier
Artist / Illustrator: Jim Keller
Printer / Bindery: Malloy Inc.

Bronze *Chaco Astronomy: An Ancient American Cosmology* by Anna Sofaer with Richard Polese
Ocean Tree Books (Santa Fe, NM; tel: 505-983-1412)
ISBN: 978-0-943734-46-0, \$24.95
Editors: Anna Sofaer with Richard Polese
Designer: Richard Polese
Production Manager: Sunflower Elliott, Sunflower Designs
Photographer: Several photos by Karl Kernberger, the Authors and others
Printer/Bindery: Friesens Corporation

Category 6 Guide / Travel Book

Gold *Colorado Snow Climbs: A Guide for all Seasons* by Dave Cooper
Colorado Mountain Club Press (Boulder, CO; tel: 303-499-9540)
ISBN: 978-0-9760525-9-3, \$22.95
Editor: Alan Stark
Designer/Production Manager: Alan Bernhard
Photographer: Dave Cooper
Printer: Friesens Corporation

Silver *Hiking Colorado's Roadless Trails* by Penelope Purdy
Colorado Mountain Club Press (Boulder, CO; tel: 303-499-9540)
ISBN: 978-0-9760525-7-9, \$12.95
Editor: Alan Stark
Designer/Production Manager: Alan Bernhard
Photographer: Penelope Purdy
Printer: Friesens Corporation

Bronze *The Portland Red Guide* by Michael Monk
Ooligan Press (Portland, OR ; tel: 503-725-9748)
ISBN: 978-1-932010-15-2, \$16.95
Editor: Terra Chapek
Designer: Abbey Gaterud & Alan Dubinsky
Production Manger: Abbey Gaterud
Printer: United Graphics, Inc.

Category 7 How-to Book / Crafts

Gold *Felt Forward* by Maggie Pace
Interweave Press (Loveland, CO; tel: 970-613-4658)
ISBN: 978-1-59668-039-5, \$21.95
Editor: Anne Merrow
Designer: Karla Baker
Production Manager: Trish Faubion
Artist/Illustrator: Interweave Press
Photographer: Joe Coca
Printer: Asia Pacific Offset

Silver *Knitting Little Luxuries* by Louisa Harding
Interweave Press (Loveland, CO; tel: 970-613-4658)
ISBN: 978-1-59668-054-8, \$21.95
Designer: Karla Baker
Artist/Illustrator: Interweave Press
Photographer: Stephen Jessup
Printer: Asia Pacific Offset

Bronze *Crochet Me* by Kim Werker
Interweave Press (Loveland, CO; tel: 970-613-4658)
ISBN: 978-1-59668-044-9, \$21.95
Editor: Tricia Waddell
Designer: Karla Baker
Production Manager: Trish Faubion
Artist/Illustrator: Cynthia Frenette
Photographer: Jeff Navarro
Printer: Asia Pacific Offset

Category 8 Cook Book

Gold *Trattoria Grappolo* by Leonardo Curti & James O. Fraioli
Gibbs Smith, Publisher (Kaysville, UT; tel: 801-544-9800)
ISBN: 978-1-4236-0215-6, \$29.95
Editor: Melissa Barlow
Production Manager: Marty Lee
Photographer: Luca Trovato
Printer: Rainbow Graphic & Printing Co.

Silver *Cristina's Tuscan Table* by Cristina Ceccatelli Cook
Gibbs Smith Publisher (Kaysville, UT; tel: 801-544-9800)
ISBN: 978-1-4236-0064-0, \$29.95
Editor: Jennifer Grillone
Production Manager: Marty Lee
Photographer: Kristen Schultz
Printer: Toppan Printing Co.

Bronze *The Santa Monica Farmers' Market Cookbook* by Amelia Saltsman
Blenheim Press (Santa Monica, CA; tel: 310-459-9495)
ISBN: 978-0-9790429-0-4, \$22.95
Editor: Sharon Silva
Designer: Michael Hodgson, PH.D
Production Manager: Michael Hodgson & Amelia Saltsman
Photographer: Hill Street studio; Anne Fishbein
Printer/Bindery: Asia Pacific Offset

Category 9 Art / Photography Book

Gold *Still Cowboys at the Start of the Twenty-First Century* by Marianne Wiggins & Jay Dusard
C&C Offset Printing Co. (Portland, OR; tel: 503-233-1834)
ISBN: 978-0-292-71438-0, \$50.00
Editor: Robb Kendrick
Production Manager: Robb Kendrick
Photographer: Jay Dusard
Printer/Bindery: C&C Offset Printing Co., (HK) Ltd.

Silver *The Art of Bone* by Jeff Smith
Dark Horse Comics (Milwaukie, OR; tel: 503-652-8815)
ISBN: 978-1-59307-441-8, \$39.95
Editor: Diana Schutz
Designer: Cary Grazzini
Production Manager: Cary Grazzini
Artist / Illustrator: Jeff Smith
Printer/Bindery: Midas, China

Bronze *Oudry's Painted Menagerie* by Mary Morton
Getty Publications (Los Angeles, CA; tel: 310-440-6507)
ISBN: 978-0-89236-879-2, \$60.00
Editor: Jim Harris
Designer: Jim Drobka
Production Manager: Suzanne Watson
Printer/Bindery: CS Graphics, Singapore

Category 10 **Sports / Fitness / Recreation Book**

Gold *The Athlete's Guide to Yoga* by Sage Rountree
VeloPress (Boulder, CO; tel: 303-245-2138)
ISBN: 978-1-934030-04-2, \$21.95
Editor: Renee Jardine
Designer: Stephanie Goralnick (cover), Judy Abbate (interior)
Production Manger: Iris Llewellyn
Photographer: Don Karle
Printer: Imago Sales

Category 11 **Reference Book**

Gold *Conan: The Phenomenon* by Paul M. Sammon
Dark Horse Comics (Milwaukie, OR; tel: 503-652-8815)
ISBN: 978-1-59307-653-5, \$29.95
Editor: Matthew Dryer
Dsigner: Lia Ribacchi
Production Manager: Cary Grazzini
Printer/Bindery: Midas, China

Silver *Atlas of Breeding Birds of Nevada* by Ted Floyd, Chris S. Elphick, Graham Chisholm, Kevin Mack, Robert G. Elston, Elizabeth M. Ammon, & John D. Boone
University of Nevada Press (Reno, NV; tel: 775-682-7391)
ISBN: 978-0-87417-695-7, \$60.00
Editor: Joanne O'Hare
Designer: Kathleen Szawiola & Carrie House
Production Manger: Kathleen Szawiola
Artist/Illustrator: Illustrations by Ray Nelson; Maps by Robert G. Elston; Frontispiece and Jacket Art by David Sibley
Printer/Bindery: C&C Offset Printing Co., (HK) Ltd.

Bronze *Cabin in the Woods* by Ralph Kylloe
Gibbs Smith, Publisher (Kaysville, UT; tel: 801-544-9800)
ISBN: 978-1-4236-0200-2, \$29.95
Editor: Madge Baird
Production Manager: Marty Lee
Photographer: Ralph Kylloe
Printer: Toppan Printing Co.

Category 12 **Short Stories/ Poetry/ Anthologies**

Gold *Stardust and Fate: The Blueroad Reader*, Edited by John Gaterud
Blueroad Press (Janesville, MN; tel: 507-234-5159)
ISBN: 978-0-9796509-0-1, \$20.00
Editor: John Gaterud
Designer: John Gaterud
Printer/ Bindery: Sentinel Printing Company

Silver *You Have Time for This* by Mark Budman & Tom Hazuka
Ooligan Press (Portland, OR; tel: 503-725-9748)
ISBN: 978-1-932010-17-6, \$11.95
Editor: Laura Howe
Designer: Mike Hirte & Terra Chapek
Production Manger: Terra Chapek
Artist/Illustrator/Photographer: Casey Rae Wickum
Printer/Bindery: Malloy Inc.

Category 13 Gift/Holiday/Specialty Book

Gold *Hate Mail* by M.M. Garcia
Dame Rocket Press / Ink and Paper Group (Portland, OR; tel: 503-232-0103)
ISBN: 978-0-9769261-4-6, \$14.95
Editor: Linda Meyer & Laura Meehan
Designer: M.M.Gracia & David Cowsert
Production Manger: Jen Weaver-Neist
Photographer: Heather Achelpohl & Jacklyn Kohon
Printer: Regent Publishing Services Ltd. (China)

Silver *300: The Art of the Film* by Frank Miller & Zach Snyder
Dark Horse Comics (Milwaukie, OR; tel: 503-652-8815)
ISBN: 978-1-59307-701-3, \$24.95
Editor: Scott Allie & Katie Moody
Designer: Heidi Whitcomb
Production Manger: Cary Grazzini
Printer/Bindery: Midas, China

Bronze *At Home Pasadena* by Jill Alison Ganon & Sandy Gillis
Prospect Park Books (Pasadena, CA; tel: 626-793-9796)
ISBN: 978-0-9753939-3-2, \$39.95
Editor: Colleen Dunn Bates
Designer: James Barkeley
Production Manger: Sally Pfeiffer
Photographer: Jennifer Cheung & Steven Nilsson
Printer: Four Colour Imports
Bindery: Everbest

Category 14 Historical/Biographical Book

Gold *The Arts and Crafts Movement in the Pacific Northwest* by Lawrence Kreisman & Glenn Mason
Timber Press, Inc. (Portland, OR; tel: 503-227-2878)
ISBN: 978-0-88192-849-5, \$39.95
Editor: Eve Goodman
Designer: Susan Applegate
Production Manager: Darcel Warren
Photographer: Herman Yoyner, with others.
Printer/ Bindery: Colorcraft, Ltd.

Silver *Dreams of the West: A History of the Chinese in Oregon 1850-1950* by Ooligan Press
Ooligan Press (Portland, OR ; tel: 503-725-9748)
ISBN: 978-1-932010-13-8, \$19.95
Editor: Nancy D'Inzillo
Designer: Chris Ross, Abbey Gaterud, Peggy Lindquist, & Dennis Stovall
Production Manager: Abbey Gaterud
Photographer: Chris Ross (Cover)
Printer/ Bindery: C&C Offset Printing Co., (HK) Ltd.

Bronze *Moth Catcher: An Evolutionist's Journey Through Canyon and Pass* by Michael M. Collins
University of Nevada Press (Reno, NV; tel: 775-682-7391)
ISBN: 978-0-87417-725-1, \$49.95
Editor: Margaret Dalrymple
Designer: Katheelen Szawiola
Jacket Design: Janet Wood
Production Manger: Katheelen Szawiola
Photographer: Micheal M. Collins
Printer/Bindery: Thomson–Shore, Inc.

Category 15 Graphic Novel/Drawn Book

Gold *The Goon Chinatown and The Mystery of Mr. Wicker* by Eric Powell
Dark Horse Comics (Milwaukie, OR; tel: 503-652-8815)
ISBN: 978-1-59307-833-1, \$19.95
Editor: Matthew Dryer
Designer: Amy Arendts
Production Manager: Cary Garzzini
Artist/Illustrator: Eric Powell
Printer/Bindery: Midas, China

Category 16 Jacket/Cover Design

Gold *Lionel H. Pries* by Jeffrey Karl Ochsner
University of Washington Press (Seattle, WA; tel: 206-221-7004)
ISBN 978-0-295-98698-2, \$60.00
Editor: Marilyn Trueblood & Xavier Callahan
Designer/Production Manager/Typographer: Ashley Saleeba
Printer/Bindery: CS Graphics

Silver *Ticket to Exile* by Adam David Miller
Heyday books (Berkeley, CA; tel: 510-549-3564)
ISBN: 978-1-59714-065-2, \$14.95
Editor: Jeannine Gendar
Production Manager: Diane Lee
Printer/Bindery: McNaughton & Gunn, Inc.

Bronze *The Portland Red Guide* by Michael Monk
Ooligan Press (Portland, OR ; tel: 503-725-9748)
ISBN 978-1-932010-15-2, \$16.95
Editor: Terra Chapek
Designer: Abbey Gaterud & Alan Dubinsky
Production Manger: Abbey Gaterud
Printer: United Graphics, Inc.

Category 17 Digitally Produced Book – 1 Color

Gold *Tennessee's Civil War Battlefields* by Randy Bishop
Lightning Source Inc. (LaVergne, TN; tel: 615-213-4441)
ISBN: 978-1-4259-9247-7, \$30.99
Printer/Bindery: Lightning Source Inc.

Category 18 Digitally Produced Book – 4 Color

Gold *Letters from Katrina* by Mark Hoog
Lightning Source Inc. (LaVergne, TN; tel: 615-213-4441)
ISBN: 978-0-9770391-9-7, \$24.95
Editor: Mark Hoog
Designer: Rob Aukerman & Gwyn Snider
Photographer: Kim Lemaire
Printer/Bindery: Lightning Source Inc.

Category 19 Best Use of Environmental Materials

Gold *The Pale Surface of Things* by Janey Bennett
Hopeace Press (Winnipeg, MB, Canada; tel: 360-738-3560)
ISBN: 978-0-9734007-2-4, \$21.95
Editor: Robin Ireland
Designer: Claire Sierra
Printer/Bindery: Friesens Corporation

Category 20 Best of Show

Gold *Searching for True North* by Geir Jordahl, Photographer; Poetry by Rolf Jacobsen
Modernbook Editions (Hayward, CA; tel: 510-785-7707)
ISBN: 978-0-977882-87-8, \$65.00
Editor: Kate Jordahl
Designer: Public Design
Production Manger: Alex Hau
Photographer: Geir Jordahl
Printer/Bindery: Oceanic Graphic Printing