

April 29, 2021

Notice from the PubWest Board of Directors:

The Swanson Fund was created to provide funding to bring students interested in publishing-related fields to PubWest gatherings. In the past year, as part of our mission to support future publishers and provide opportunities for on-the-job training, PubWest has created an internship program pairing students with PubWest publishers, giving students opportunities to learn the skills our industry seeks in our new hires. Learning these skills while students are still in school better prepares them for the professional world, and publishers will have an early glimpse at rising talent, a win-win for everybody involved. This program does come with a price tag—students will earn a salary—that will be paid for by PubWest.

To fund the costs associated with this program, the PubWest Board of Directors voted in February to expand the Swanson Fund's usage to underwrite the internship program subject to the approval of past donors.

To be clear, this does not eliminate the use of the Swanson Fund to support student attendance at PubWest events; it merely expands the educational possibilities consistent with the mission and many functions of PubWest.

If you were a past donor to the fund and do not approve of this expansion, you may request a refund of your gift or specify your gift continue to be used for the scholarship program by emailing [ExecutiveDirector@PubWest.org](mailto:ExecutiveDirector@PubWest.org). Please know that if we do not hear from you by May 31, it will be interpreted as a “no opposition” and we will proceed with the plan as described here.

The creation of the internship program has energized our board and membership, and we can't wait to see how this program impacts our workplace for decades to come. The Board hopes you will give your permission to expand this fund's usage and continue to find new ways to support the next generation of publishing professionals.